



2007 / 2008 Annual Report

Creative Women Workshops Association (CWW) is a not-for-profit society incorporated in June 2000 in the province of British Columbia in CANADA.

Incorporation # S-0041748

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Board of Directors

President & CEO	Carol Whiteman, BC
Vice-President	Katie Tallo, ON
Secretary/Treasurer	Brian Gromoff*, AB
Directors:	Tammy Bentz, BC
	Rita Shelton Deverell, ON
	Anita Doron, ON
	Susan Kennard*, AB
	Jinder Oujla-Chalmers, BC

*The Banff Centre and ACTRA representatives



r-l J. Oujla-Chalmers, R. Shelton Deverell, C. Whiteman, T. Bentz

STAKEHOLDERS

CWWA has 48 members in good standing hailing from across Canada. Upon completing the WIDC program director participants are eligible to become members of the society. There is no dues structure in order to reduce financial barriers to membership.

WIDC Alumnae:

- 102 Women directors from across Canada
- 109 ACTRA Actors from across Canada
- 400+ DGC, IATSE and volunteer technicians and crafts people from western regions
- 34 Mentors and Guests, Canadian and International

Industry and Arts Organizations across Canada

contribute to the WIDC program and the Canadian film and television community benefits from the development of talent and skills of directors, actors, and technicians through the work of CWWA. (see web site for more details)

MISSION

Creative Women Workshops strives towards gender equity by supporting, celebrating and developing the talents of women storytellers for screen including directors, actors, crafts people and technicians. Overall the society encourages excellence, creativity and collaboration in storytelling for screen.

VISION

Creative Women Workshops is dedicated to increasing the number of women participating in a meaningful way in leadership and non-traditional positions in Canadian film, television, video and new media programs from less than 10% to 50% (timeline yet to be determined).



WIDC 2008

Photos by Don Lee, Laura Vanags and various

SERVICES

Member / Alumnae: An ongoing electronic update service keeps members and program alumnae in contact with each other and the rest of the community. Notices of opportunities and direct referrals are also provided.

Annual General Meeting / WIDC Launch Event: was held during the Banff Television Festival, June 12, 2007 to allow for maximum potential attendance and career benefit to members (meeting minutes available). The Annual Launch Event took place in The Conservatory of the Fairmont Banff Springs Hotel, Banff. The event was attended by nearly 100 industry guests.

Website: www.creativewomenworkshops.com provides members and the community (regional, national and global) information on the society's activities. Catapult Media has proposed a WIDC On-Line project to enhance services to members and provide an on line follow up to the WIDC program – pending funding.

Toll Free Telephone: A venue of free access to information and career coaching support for members, alumnae and community stakeholders, this service currently receives an average of over 800 calls per year.

Volunteers: Hundreds of volunteer hours went into supporting the activities of the society this past year, including member and alumnae follow up mentorship, program adjudication and curriculum development. In particular the President & CEO donated over 1,000 volunteer hours this fiscal including participation on Film and Television Industry Committees and Coalitions (BC Film Training Coalition, National Film Training Coalition, BC MPPIA Education and Training Committee and the BCIFP Women's Initiative).

Special thanks go to the CWWA Board members for their leadership, to Brian Gromoff and Tammy Bentz for their assistance with financial matters, to members Tammy Bentz, Rita Shelton Deverell, Jinder Oujla-Chalmers, Katie Tallo, and Sherry White for their work on membership/alumnae development and adjudication committees, and to Laura Buchanan for creating the 2008 Newsletter.

Staff: The society has no full-time paid staff however President & CEO, Carol Whiteman oversees the general activities of the society, including administration, fundraising, program development and delivery, and membership services.

Office hours are kept in Vancouver, BC; 9:00 a.m. to 5:00 p.m. PST Monday through Friday, with message return access on weekends. During WIDC delivery times office hours are kept in Banff, Alberta, 9:00 a.m. to 6:00 p.m. MST seven days a week.

WIDC 2008 MAIN Scene Shoots



M. Wong (l) directs D. A. Atabong



P. Thompson (r) directs E. Barrett

MAIN PROGRAM



Through an ongoing partnership agreement The Banff Centre and ACTRA provide continuing support to the society in producing

The Women In the Director's Chair (WIDC) Workshop which is delivered in two modules followed by ongoing alumnae development.

Story Incubation Module (SIM): The SIM was held December 8 to 11, 2007 at The Banff Centre. Attended by **8 Canadian women directors** of film, television, video and new media drama, the session was facilitated by Carol Whiteman and taught by award-winning author and Jungian expert Carolyn Mamchur focusing on story structure and character development through the understanding of personality type and temperament theory. CBC Television Executive in Charge of Production, Helen Asimakis attended the session and led a talk on working with the CBC. Mentor Director Donna Deitch attended, a first for the SIM, as did Mentor Actor, DOP and Production Designer. The month of follow up story-editing led by Mentor Story Editor Linda Coffey, went smoothly over the holiday season and advanced the directors' understanding of their stories significantly. (Bios and full report available).

Major Sponsor: *CBC Television.*

Prep, Production and Postproduction Module (PPPM): The 11th session of WIDC was held January 17 - February 3, 2008 at The Banff Centre. Led by acclaimed director Donna Deitch and facilitated by Carol Whiteman, the **8 WIDC director participants** received mentorship in all areas of production from **7 senior professionals**, worked with **9 ACTRA actors**, **50 DGC**, **IATSE**, and **volunteer** crewmembers and each directed and edited an original short dramatic work in addition to other hands-on production exercises. The Banff Centre's BNMI Program Manager, Cindy Schatkoski, Coordinator Jean Macpherson (replacing Emily Paige fall 2007), and WIDC Line Producers Miriam Manley and Patricia Dyer Walden supported the administrative elements of the program. Banff Centre staff time during the workshop, particularly CEE, MSA and Theatre contributed to WIDC 2008 success (more detailed program report and DVD Compilation available).

Sponsors List: Available on CWWA web site: www.creativewomenworkshops.com



WIDC 2008 Directors



MAIN Scene Shoot



MAIN Scene Shoot

OTHER ACTIVITIES

FUNDRAISING:

GOAL: Stabilize core funding for WIDC program, administration and development including paid staff.

RESULT: This fiscal CWWA generated over \$908,000 in financial and in kind support from a variety of organizations and individuals including ACTRA, Telefilm Canada, William F White Intl, CBC Television, Quebecor Fund, UBCP/ACTRA, DGC BC,

IATSE 669, Independent Production Fund, Actra Fraternal Benefit Society, IATSE 212, DGC AB, and a variety of scholarships (see web site for more details). Despite the national reach of WIDC, CWWA still grapples with limited profile in the eastern regions of Canada. Outreach strategies implemented this fiscal included CWWA's continued participation in the BC and National Film Training Coalitions, which are working on a national strategy for training. (Also see below).

TELEFILM CANADA FEATURE IT! WORKSHOP

November 2007, CWWA delivered a four-day intensive for 19 mid-career English-language writers, directors and producers in Montreal. Produced / facilitated by Carol Whiteman, Carolyn Mamchur delivered a mini-SIM, Alex Epstein delivered a story-editing workshop, and Jan Nathanson co-produced a market immersion that introduced participants to distributors, broadcasters, unions and funding agency reps. After pairing up producer/writer participants, two of five eligible thriller projects were selected to receive \$20,000 Telefilm development funds. Following the workshops participants created a monthly writing support group.

MEMBERSHIP / ALUMNAE DEVELOPMENT:

GOAL: Increase alumnae profile and work opportunities. Encourage greater participation of alumnae in

WIDC AWARDS

@Wallace Studios WIDC

Studio Award:

An annual \$10,000 in kind prize incentive to promote alumnae production. The 2007 prize, awarded to Rita Shelton Deverell to shoot a segment of her docu-drama NOT A DROP was celebrated at BANFF and again at a reception held at the ACTRA Toronto offices, July 2007. Now managed by Centennial College.

BANFF WIDC Fellowship:

A Banff World Television Festival sponsored full festival pass, valued at \$3,500 in kind. The 2007 fellowship was presented to Leslie Ann Coles by newly appointed Festival Executive Director Jennifer Harkness at the annual WIDC Launch Event. At BANFF Leslie Ann attracted development offers for her Shooting Stars project.

BC MPPIA

WIDC Feature Film Award:

A new annual Feature Film incentive for projects directed by Canadian women. The 2008 prize, awarded to WIDC 2002 alumna, Jacqueline Samuda for BREAD is valued at approx. \$100,000 in kind and supported by MPPIA members, plus \$15,000 from BC Film. Presented at the WIFT-V Spotlight Awards.



Centennial College reps with C. Whiteman, R Shelton Deverell



L.A. Coles



J. Samuda

ALUMNAE WORKSHOPS / RECEPTIONS / OUT REACH

1) Banff Summer Arts Festival (The Banff Centre, July, 2007) screened alumnae works since attending WIDC, BNIM sponsored alumna Jacqueline Samuda to attend and speak at the Q&A following the screening. 2) **Copyright and Ownership** (Toronto, July 2007) with Sandra Richmond and Diana Cafazzo attended by alumnae and ACTRA members; 3) **Casting** (Montreal, August 2007) that was co-sponsored by ACTRA Montreal, attended by 3 alumnae and 10 ACTRA members led by Casting Director Lucie Robitaille. Each workshop was followed by a reception that was attended by alumnae and industry guests. 4) **Please Adjust Your Set Campaign Launch Event** (Vancouver, September 2007). CWWA sponsored refreshments and announced MPPIA WIDC FF Award call for submissions at event attend by 80+ industry guests. 5) **WIFT-International Summit** (Toronto, June 2007). 6) **St John's International Women's Film Festival** (St John's October, 2007). 7) **Women In Film and Television Vancouver Spotlight Awards** (Vancouver, March, 2008) presented the inaugural MPPIA WIDC Feature Film Award to WIDC02 alumna Jacqueline Samuda. 8) **Female Eye Film Festival** (Toronto, March 2008). At events #2, #5, #6, #7, #8, C. Whiteman facilitated/moderated/spoke on panels and at #8 presented the Best Short Film to WIDC 2005 alumna Sherry White for her film Diamonds In a Bucket. #4, C Whiteman participated on the BCIFP Women's Initiative steering committee.



Copyright workshop



Casting Workshop



WIFT-I Summit



St John's IWFF