



**CREATIVE  
WOMEN  
WORKSHOPS  
ASSOCIATION**

**2009 – 2010  
ANNUAL REPORT**

# Table of Contents

About CWWA	3
Message from the President & CEO	4
CWWA Board of Directors	6
WIDC Presenting Partners	7
WIDC Programs, Module 1	8
WIDC Programs, Module 2	9
WIDC 2010 Directors	10
WIDC 2010 Full Company	12
WIDC Programs, Module 3	13
CTV WIDC Career Advancement Module	13
CAM St John's	14
CAM Vancouver	15
CAM Toronto	16
Events & Activities	17
CWWA Visioning Session	17
WIDC Launch Event	18
Banff Summer Arts Festival – WIDC Alumnae Screening	19
WIFTV Martini Madness VIP Reception	19
Female Eye Film Festival Honorary Director	20
Women's Film Festival Director Panels	20
Awards	21
WIDC BANFF Fellowship	21
Centennial College @Wallace Studios WIDC Award	22
WIDC Feature Film Award	23
Scholarships	24
Quebecor WIDC Bursary	24
Additional Scholarships	24
Other Activities	25
Telefilm Canada's Feature It!	25
Thank You to Our Sponsors	26
Financials – Appendix A	28

## About CWWA

**Creative Women Workshops Association (CWWA) is a not-for-profit society incorporated in June 2000 in the Province of British Columbia in Canada. Incorporation # S-0041748**

### Head Office

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### Board of Directors as at March 31, 2010

#### President & CEO:

Carol Whiteman

#### Vice-President:

Katie Tallo

#### Secretary/Treasurer:

Brian Gromoff\*

#### Directors:

Mary Bissell  
Tammy Bentz  
Rita Shelton Deverell  
Carole Ducharme  
Jinder Oujla-Chalmers  
Kerry Stauffer\*

### Mission

Creative Women Workshops strives towards gender equity by supporting, celebrating and developing the talents and skills of women storytellers for screen including directors, actors, crafts people and technicians. Overall the society encourages excellence, creativity and collaboration in storytelling for screen.

### Membership\*

55 CWWA members across Canada

Since 1997

#### WIDC Module 1 & 2

118 Women Directors

137 ACTRA Actors

400+ Union & Volunteer Crew

Since 2002

#### Module 3

112+ Workshop Participants

18 WIDC Award Winners

\*Upon completing Modules 1 & 2 of the WIDC program director participants are eligible to become members of the society. No membership fees required.

\*Brian Gromoff and Kerry Stauffer represent co-founding organizations, ACTRA and The Banff Centre respectively.

## Message from the President & CEO



With our partners at The Banff Centre and ACTRA (Alliance of Canadian Cinema Television Radio Artists) CWWA presented the 14<sup>th</sup> session of the acclaimed Women In the Director's Chair Workshop (WIDC) in Banff along with three sessions of the CTV WIDC Career Advancement Module. Nearly fifty film and television industry, arts organizations and individuals across Canada contributed cash and in kind support to the WIDC program, awards and fellowships this year.

The calibre of the talent and skills development of directors, actors, crafts people and technicians delivered through the WIDC program has become well established significantly over the last decade. With more than one hundred and ten director alumnae and given its growing reputation for excellence, CWWA is now regularly being requested by alumnae and industry to deliver more and more programming.

The CTVglobemedia-CHUM Benefits, a \$335,000 pledge over three years, allowed CWWA to again provide scholarships to WIDC director participants, present the \$10,000 cash Director Development Award, and deliver the Career Advancement Module (CAM) in collaboration with three celebrated women's film festivals. CWWA was also able to hold a 2-day Visioning Session in Vancouver in May 2009 with its Board and Banff Centre partners.

The WIDC 2010 Newsletter boasted updates on career advances and **project successes** from **49% of our Director Alumnae**. The work of CWWA and the WIDC program remains not only relevant but vital to ensuring that the women's eye view is fairly represented on large and small screens.

## Message from the President & CEO continued

While CWWA does not employ a staff, it has been my continuing honour to facilitate the activities of the society this past year, including delivering member and alumnae follow up mentorship, program adjudication, curriculum development and producing the WIDC programs. Serving on seven film and television industry committees, councils and coalitions including the National Training Advisory Council (Screen), BC MPPIA Education and Training Committee, BC Screen-based Media Industry Human Resources Strategy Development Project steering Committee, and Langara Studio 58 Film Program Advisory Committee, has extended the reach of CWWA and the WIDC program further into the community.

I wish to extend special thanks, for the continuing collaboration of the WIDC Presenting Partners, The Banff Centre and ACTRA and their representatives to the CWWA Board of Directors, Susan Kennard and Brian Gromoff, along with the WIDC alumnae that round out the CWWA Board of Directors. The success of the society and its endeavours are fostered by all of these individuals through their insight and leadership. It has also been a delight to work with Board members Tammy Bentz, Rita Shelton Deverell, Jinder Oujla-Chalmers and Katie Tallo, WIDC alumnae as well as the industry representatives who volunteered their time on various adjudication committees. A major thank you to the senior professionals that volunteered their time to mentor WIDC participants.

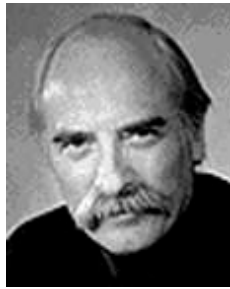
This term we welcomed to Board member, alumnae Mary Bissell (WIDC 2009) And Carole Ducharme (WIDC 2004), as well as Banff Centre representative, Kerry Stauffer, Executive Director, TBC's Digital Film & Media. We also say good-bye and thank you to former Banff Centre rep to the Board, Susan Kennard whom we wish great success in her new role at Parks and Recreation Canada.

Here's to a creative and productive 2010 – 2011!

Respectfully,



# CWWA Board of Directors



*Pictured l-r, top: Katie Tallo, Brian Gromoff, Tammy Bentz; Mary Bissell, lower: Rita Shelton Deverell, Carole Ducharme, Jinder Oujla Chalmers; Kerry Stauffer (photo not available at print time)*



## Presenting Partners



Since its inception The Women In the Director's Chair Workshop (WIDC) has been presented in partnership with The Banff Centre and ACTRA. Creative Women Workshops Association was formed as a result of this initial collaboration in order to be an umbrella organization for the program.

As in previous years, Modules One and Two of WIDC took place at The Banff Centre, and The Banff Centre contributed production and editing studios, equipment and support personnel as well as logistical planning and coordination. Participants were housed on campus and dined in the newly constructed Vistas Dining Room.

Only ACTRA full and apprentice members (actors) are accepted into the Acting Ensemble of the program. More than seventy-five actors applied for the ensemble this year and nine were selected by the WIDC Producer. ACTRA through the National office, the Alberta Branch and the Actra Fraternal Benefit Society (AFBS), sponsors the costs of the attendance of the Acting Ensemble and the Mentor Actor.

In addition to overseeing the development, delivery, promotion and fundraising for the WIDC program, including Module Three Alumnae Mentorship, Workshops, Awards, Fellowships, and the CTV WIDC CAM, CWWA delivered a commissioned professional development program for Telefilm Canada.

# WIDC Programs – Module 1

## Story Incubation Module (SIM)

December 4 to 8, 2009

The Banff Centre, AB

The SIM is the first Module of the WIDC Program and a prerequisite for Module Two, the Prep Production and Post Production Module (PPPM).

Eight mid-career Canadian women directors were selected by a nationally representative jury of industry professionals including WIDC alumnae.

The SIM, taught in part by Jungian expert and award-winning author, Dr. Carolyn Mamchur with senior Story Editor Linda Coffey, focuses on story structure and character development through the understanding of Jungian personality type, temperament theory and archetypes. It provides a forum for private and group feedback on the original fiction script the director participant brings to develop at the program.

The Mentor Story Editor, composer and Audio Post Production Mentor led a talk via Skype. The Mentor DOP and Production Designer also led talks and private sessions with the director participants. The month of follow up story-editing led by Mentor Story Editor Linda Coffey, advanced the directors' stories in preparation for the PPPM.

*Pictured l-r Dr. Carolyn Mamchur, SIM Instructor; Linda Coffey, Mentor Story Editor.*



*"Invaluable experience. Excellently run. Wonderful people." Naomi Jaye, Director*



# WIDC Programs – Module 2

## **Prep, Production & Post production Module (PPPM)**

January 14 to January 31, 2010

The Banff Centre, AB

Led by Gemini Award-winning director Stacey Stewart Curtis, and supported by seven additional senior professionals, Lori Triolo (Actor), Roger Vernon, Peter Woeste (DOPs), John Blackie (Production Designer), Lisa Binkley, Roger Mattiussi (Picture Editors), and Orest Sushko (Audio Post Production), the eight WIDC director participants received mentorship in all areas of prep, production and post production. They worked with nine ACTRA actors, fifty DGC, IATSE, and volunteer crewmembers and each directed and edited an original short fiction work in addition to other hands-on production exercises within a safe, collegial yet professional learning environment.

The Banff Centre's BNMI Program Manager, Cindy Schatkoski, Coordinator Jean Macpherson and WIDC Line Producer Danielle French supported the administrative elements of the program along with four DGC, BC First Assistant Directors, Catherine Kretz, Jennifer Kidd, Mike Crain and Kevin Leslie. Banff Centre staff time during the workshop, particularly Digital Film Production (formerly CEE), Music Sound & Audio (MSA) and Theatre Arts, contributed greatly to WIDC 2010.

To protect the learning process the works created at WIDC are not for broadcast or festival screening.

"Having been the Mentor Director for the "Women in the Directors Chair" program is one of the most rewarding experiences in my thirty-year television and film career. In Banff, one nudges oneself and nurtures another ; one investigates and extrapolates – it's the safe and inspiring place to delve into what directing is and what it means to each of us."

*Stacey Stewart Curtis WIDC 2010*

*Mentor Director*



*Pictured left: Stacey Stewart Curtis on the set of Godivas*

## WIDC 2010 Director Participants



*Pictured l-r top: Asna Adhami (NS), Elizabeth Becker (BC),  
Bottom row l-r: Catherine Bruhier (ON), Geraldine Carr (AB)*

# WIDC 2010 Director Participants



*Pictured from top l-r: Michelle Latimer (ON) Annette Mangaard (ON)  
Bottom l-r: E. Jane Thompson (ON), Ada Vaughan (ON)*



# WIDC 2010 Full Company



*Photo by Laura Vanags*

# WIDC Programs – Module 3

## CTV WIDC Career Advancement Module (CAM)

October 2009, St John's, NL  
March 2010, Toronto, ON  
April 2010, Vancouver, BC



Made possible through the CTVglobemedia-CHUM Benefits and presented at three celebrated women's film festivals across Canada, the CAM offered 12 pre-selected mid-career women filmmakers a one-day intensive workshop with industry executives, followed by career coaching over the course of six months, participants' career goals and projects were encouraged and advanced.

Thank you to CAM Mentors:

Jamie Gaetz (Telefilm Canada), Lesley Grant (Shaftesbury Films), Trish Williams (CTV), Martin Harbury (OMDC), Jan Nathanson (straight edge films), Trish Dolman (Screen Siren Pictures), Robert Hardy (CTV), Maureen Levitt (Super Channel) & John Dippong (Telefilm Canada)

*Pictured l-r: Amanda Fahey, Jan Nathanson (Mentor, straight edge films), Penelope Buitenhuis, CAM at Female Eye Film Festival, Toronto.*

*"The value of this workshop exceeded my expectations and will result in higher value projects."*

*Mary M Frymire, Director*

*"Keep it up. Carol is a great facilitator who always expresses public acknowledgement of sponsors."*

*Maureen Levitt, CAM Mentor*



# 2010 CTV WIDC CAM



*Pictured top left to right: Martine Blue (NL), Anita McGee (NS / NL)  
Bottom left to right: Kelly-Ruth Mercier (BC), Nadine Valcine (ON)*



# 2010 CTV WIDC CAM



*Pictured: top left: Mary Bissell (BC), Shelagh Carter (MB)  
Bottom l-r: Mary M Frymire (BC), Carolyne Stossel (BC)*

# 2010 CTV WIDC CAM



*Pictured: Top l-r: Penelope Buitenhuis (BC), Candice Day (ON)  
Bottom l-r: Amanda Fahey (ON), Ana Valine (BC)*

# Events & Activities

## CWWA Visioning Session

May 2009

Vancouver, BC

The CWWA Board along with Banff Centre representatives made the trek to Vancouver to plan the direction of the society and the WIDC program.

Attended by Carol Whiteman, Rita Shelton Deverell, Jinder Oujla Chalmers, Mary Bissell, Carole Ducharme, Tammy Bentz, and Katie Tallo (via conference) and for The Banff Centre, Kerry Stauffer, Theresa Leonard, Cindy Schatkoski.

Two major outcomes of this meeting:

- 1) Building a stronger working relationship among the Board and Banff Centre partners.
- 2) The resolve to research new models of funding and ways of supporting the administrative needs of the organization in order to deliver the best programming possible to the community and alumnae.

"A first time ever opportunity to plan face to face as a full group!"

# Events & Activities

## WIDC Launch Event

June 8, 2009

Banff World Television Festival, AB

Attended by nearly 100 industry guests the annual WIDC Launch Event held at the Fairmont Banff Springs Hotel in the “glass ceiling-ed” Conservatory, was an opportunity to celebrate alumnae achievements, thank WIDC sponsors and launch the upcoming sessions of WIDC.

Sheila De La Verande, Telefilm Canada; Ferne Downey, ACTRA; Sarah Iley, The Banff Centre; and Pria Riyo, BANFF World Television Festival made announcements and presentations.

In addition, the inaugural CTV WIDC Director Development Award was presented by CTV’s Robert Hardy to WIDC alumnae Smita Acharyya and Dominique Keller.

*Pictured l-r top: Sheila De La Varendé announcing the WIDC 2010 Mentor Director; lower: Virginia Rankin (former CTV), Robert Hardy (CTV), Smita Acharyya, Dominique Keller*



# Events & Activities

## **Banff Summer Arts Festival WIDC Alumnae Screening**

June 2009

The Banff Centre, AB

Presented in partnership with the Creative Women Workshops Association and ACTRA, short films created by WIDC alumnae were screened for the public. The screening featured works by Anne Marie Ngo, Katherine Fitzgerald, Carole Ducharme, Rita Shelton Deverell, and Nadine Valcin.

Rita Shelton Deverell attended and spoke at the Q&A following the screening.

## **WIFT Vancouver Martini Madness VIP Reception / MPPIA Career Expo**

September /October 2009

Vancouver, BC

CWWA co-sponsored the VIP reception where we launched the call for submissions for the WIDC Feature Film Award. This ever popular event was attended by 100+ industry guests. CWWA also shared a booth with WIFTV at the MPPIA Career Expo.



# Events & Activities

## Female Eye Film Festival Honorary Director Award

March 2010

Toronto, Ontario

For the second year in a row, CWWA has sponsored an award at the Female Eye Film Festival. This year Carol Whiteman was on hand to make the Honorary Director Award presentation to acclaimed American filmmaker Catherine Hardwicke.



## Directors & Industry Panels at Canadian Women's Film Festivals

October 2008 & March 2009

St John's, NL, Vancouver, BC & Toronto, ON

Carol Whiteman moderated and spoke on panels at the St John's International Film Festival, where she moderated the Director's Panel and participated in the mentoring Face to Face, and the Female Eye Film Festival in Toronto where she facilitated a Director's Round Table with Festival Director Leslie Ann Coles.



*Pictured top l-r: Catherine Hardwicke  
Bottom l-r: Kit Redmond moderates one of  
the Question Tables at the FeFF Director's  
Round Table.*

*Photos by Christine Bujis Photography*



# Awards

## WIDC BANFF Fellowship

June 2009

Banff World Television Festival, AB

A Banff World Television Festival sponsored full festival pass, valued at \$3,500 in kind. The 2009 fellowship was presented to Paula Kelly by then Festival representative, Pria Riyo at the annual WIDC Launch Event. At BANFF Paula met with executive to pitch two TV series projects and a documentary, and she received coaching and mentorship from WIDC Producer, Carol Whiteman.



In addition, funding from the CTVglobemedia – CHUM tangible benefits allowed CWWA to award five WIDC Director Alumnae (Kelly–Ruth Mercier, Lulu Keating, Anne Marie Nakagawa, Arlene Hazzan Green, Patricia Harris Seeley) a \$100 bursary each to assist with their costs of attending BANFF 2009

*Pictured l-r: Pria Riyo former BANFF World Television Festival and recipient, Paula Kelly at the WIDC Launch Event where the fellowship was presented.*

# Awards

## **Centennial College @Wallace Studios WIDC Award**

March 2010

FeFF, Toronto, ON

Presented to WIDC 2009 alumna  
Naomi Jaye for her short film  
*Gitano* at the Coffee Break  
hosted by CWWA at the Female  
Eye Film Festival, this prize is  
valued at \$10,000 in kind  
towards studio rental fees.

*Pictured: Naomi Jaye with Studio  
Manager Doug Pringle (photo to be  
inserted)*

# Awards

## WIDC Feature Film Award

April 2010  
Vancouver, BC

This Feature Film incentive for projects directed by Canadian women was awarded to Lulu Keating for her feature film, *Based On A True Fantasy*. Valued at approx. \$100,000 in kind and supported by some of Western Canada's most influential companies, presented at the WIFTV Women In Film Festival BC Opening Night Gala which also featured the Vancouver premiere screening of WIDC CAM alumna, Penelope Buitenhuis' latest feature film, *A Wake*.



*Pictured: Lulu Keating with her award certificate presented by Carol Whiteman (r).  
Photo by Wendy D Photography.*

# Scholarships

## Quebecor Fund WIDC Scholarship

For the third year in a row, CWWA received support from the Quebecor Fund towards two Director's Chair Scholarships. The fund is designed to advance visible minorities and women content creators based in the Toronto area. This year's Quebecor WIDC Scholarships were awarded to Catherine Bruhier and Michelle Latimer.



## CTV Scholarship Fund

Through the CTVglobemedia-CHUM tangible benefits, 9 directors received financial support to attend WIDC and CWWA sponsored events.

## Additional Director's Chair Scholarships

See page 27 for a full list of this year's Director's Chair Sponsors.

*Pictured top: Catherine Bruhier (r) with Mentor DOP Peter Woeste; lower: Michelle Latimer (r) with Mentor DOP Roger Vernon at WIDC 2010.*



*Photos by Laura Vanags*

## Other Activities

### TELEFILM CANADA Feature It! Program

December 2009

Montreal, QC

For the third year in a row, CWWA was commissioned by Telefilm Canada to deliver Phase 1 of the Feature It! program, a four-day intensive for mid-career English-language writers, directors and producers in Montreal.

Produced / facilitated by Carol Whiteman, Carolyn Mamchur delivered a mini-SIM, Linda Coffey delivered a story-editing workshop, and Jan Nathanson co-produced a market immersion that introduced participants to distributors, broadcasters and funding agency representatives.

Eight projects were selected at various stages (treatment to script) and the writers and producers (as applicable) of the projects received training and development funding to advance their stories to either a first or subsequent draft.

Fourteen content creators attended this workshop,

*Pictured top l-r: Mentors Linda Coffey, Jan Nathanson, Carol Whiteman; Middle: Vito Balenzano (participants, John Galway, Harold Greenburg Fund,; Bottom: Kevin Tiereny, Park Ex Pictuers, Julia Sereny, Sienna Films*



# Thank you to our Sponsors

**TELEFILM**

**C A N A D A**

MAJOR SPONSOR SINCE 1997

## **DIRECTORS CHAIR SCHOLARSHIPS**

CTV  
Quebecor Fund  
BC Film  
BC Arts Council  
Actra Fraternal Benefit Society  
Canada Council for the Arts  
Women In Film and Television Alberta  
Women In Film and Television Vancouver  
Panacea Entertainment  
Twinsletown Productions Lila Roychowdhury  
Memorial Scholarship  
Alberta Foundation for the Arts

## **PRODUCTION SPONSORS**

The Banff Centre  
William F White Intl  
Cine Audio Visual  
Panavision Canada  
Selective Props Rentals  
The IATSE members that donated the use of their gear

## **PERSONNEL SPONSORS**

Stohn Hay Cafazzo Dembroski Richmond LLP  
IATSE 669

## **ACTING ENSEMBLE SPONSORS**

ACTRA National  
ACTRA Alberta

## **PROFESSIONAL CREW SPONSORS**

Directors Guild of Canada, BC District  
IATSE 669  
IATSE 891  
IATSE 212

## **WORK STUDY CREW SPONSORS**

The Banff Centre  
University of Regina, Media Production & Studies  
Department  
SASKFilm  
SMPA  
Saskatchewan Communications Network  
Southern Alberta Institute of Technology  
Emily Carr University of Art and Design  
Newfoundland & Labrador Film Development  
Corporation

## **WITH THE PARTICIPATION OF**

Actra Fraternal Benefit Society (AFBS)  
Independent Production Fund  
And the M Cutler Family



# Thank you to our Sponsors

## **WIDC FEATURE FILM AWARD**

William F White Intl  
North Shore Studios  
Bridge Studios  
Post Modern Sound  
Deluxe Vancouver  
Women In Film and Television Vancouver  
Wendy D Photography

## **BANFF WIDC FELLOWSHIP**

Banff World Television Festival

## **CENTENNIAL COLLEGE @WALLACE STUDIOS WIDC AWARD**

Centennial College  
@Wallace Studios

## **CTV WIDC DIRECTOR DEVELOPMENT AWARD**

CTV through the CTVglobemedia-CHUM Tangible Benefits

## **CTV WIDC CAREER ADVANCEMENT MODULE**

CTV through the CTVglobemedia-CHUM Tangible Benefits

With collaboration of:

St John's International Women's Film Festival  
Women In Film Festival BC  
Female Eye Film Festival

# Financials

Attached at Appendix A, please find:

For the fiscal year ended March 31, 2010

1. Balance Sheet
2. Statement of Changes – Profit & Loss
3. Notes
4. Cost Reports (available on request)
  1. SIM
  2. PPPM
  3. CAM
  4. Awards
  5. Telefilm Canada's Feature It! Phase 1 (Workshop)