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## International Summit: Creating Confidence

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### Overview

*"Confidence is the bridge connecting expectations and performance, investment and results."*  
Rosabeth Moss Kanter (2006)  
*Confidence: How winning streaks and losing streaks begin and end.*

With more than 180 director alumnae, the WIDC program has significantly contributed to a critical mass of confident women screen directors in Canada and internationally. Yet the dismal data doesn't lie about women directors' participation rates in our industry.

At CWWA we are curious if creating a new image to aim towards will help inspire more confidence in the funding and hiring of women directors, and the screening of their work. What strategies are working? What if we were to collaborate more closely with like-minded organizations in developing new strategies?

Summit participants, including women screen directors, festival organizers, funders, executives and industry stakeholders from across the globe are invited to turn the systemic issue of gender imbalance on its head by probing successful models and exploring new options.

Following Key Note addresses from special guests and industry experts, summit participants will break into round table groups to share stories, ideas, best practices; examine current scenarios, and develop images and practical strategies for normalizing and mainstreaming women screen directors' participation in our screen industries.

### Registration – Cost

Email [enquiries@creativewomenworkshops.com](mailto:enquiries@creativewomenworkshops.com) confirming your name, dates you plan to attend, if you will be joining us for lunches, and if hotel lodging is required. Summit events are free however lunch is \$50 per day, RSVP required.

### Expected Outcomes

Participants will emerge from the WIDC International Summit with increased confidence in their abilities to translate expectations for gender equity for women screen directors into actions; a better understanding of the practicalities of building trusting relationships with key collaborators, and more tools to advance the careers and fiction screen projects of Canadian and international women directors.

*"Confidence is not just about self-esteem. It is also about how much others trust in us."*  
Carol Whiteman (2014), doctoral candidate, *Transformational Change*, Simon Fraser University

### WIDC 2014 SUMMIT Speakers & Guests

Carol Whiteman, WIDC Producer / Facilitator  
Gaylene Preston, Guest Director (Intl)  
Barbara Janes, St John's IWFF  
Leslie Ann Coles, Female Eye Film Festival  
WIFTV representative, TBA  
**Additional Guests, TBA**

### WIDC Offerings

WIDC is an internationally respected program presented in partnership by Creative Women Workshops Association, The Banff Centre and ACTRA with major support from *Telefilm Canada, William F White Intl, Panavision Canada, AFBS, UBCP/ACTRA, IATSE*, and more.

WIDC Feature Film Award  
**\$120,000 in kind in equipment rentals, facilities and services from Canada's pre-eminent screen industry companies. Includes EP services from CWWA and a guaranteed spot at the SIM 2.0. The 2014 Award will be presented March 12, at Summit Closing.**

SIM 2.0 – March 13 – 23, 2014  
**Eight Director Participants discover the "It" concept; psychologies behind leadership, their script; how to effectively pitch, take and give notes; work with key collaborators; in director's prep for their next feature film. Vancouver, BC**

**Being Developed...**  
WIDC INTERNATIONAL EDITION  
**Based on the road-tested WIDC program model, Director Participants develop their screen fiction projects, leadership and directing skills in this hands-on intensive with senior professionals (actors, crews, mentors) at the world-renown Banff Centre, AB,**



## Agenda

**While the Agenda may be subject to change, a continental breakfast (08:30) and lunch (12:00) are provided for delegates each day and Summit days end at 17:00 (5:00 pm).**

Delegates are also invited to share their stories of success and confidence for WIDC ONLINE, a new online space. Designed by CWWA for women directors, and powered by NBCUniversal.

### DAY 1      March 11, 2014

- 09:00      OPENING REMARKS & WELCOME  
WIDC Presenting Partners: *Carol Whiteman, CWWA, Kerry Stauffer, The Banff Centre & Heather Allin, ACTRA*
- 09:15      MORNING UPDATES (60 minutes)  
Canadian Women's Film Festival Landscape: *POV's from St John's, Toronto & Vancouver*
- 10:30      Round Table Discussions:  
1.      What is working?  
2.      How can we strengthen each other's impact for women screen directors?  
3.      Naming the opportunities - Mini Report out
- 13:00      AFTERNOON KEY NOTES (30 minutes each)  
The International Landscape for Women Directors: *Facts, Strategies & Inspirations*  
1.      Gaylene Preston, Filmmaker, New Zealand
- 14:30      Roundtables to discuss international opportunities to collaborate

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### DAY 2      March 12, 2014

- 09:00      MORNING KEY NOTE (30 minutes)  
Creating a Space for Confidence: *Exploring Women In the Director's Chair (WIDC)*
- 09:30      Round Table Discussions:  
1.      What's working?  
2.      What have we learned and what is the legacy?  
3.      Strategic planning discussions
- 13:00      AFTERNOON FINAL ROUND TABLE / REPORT OUT  
1.      International Opportunities  
2.      Canadian Opportunities  
3.      Next Steps
- 16:30      SPECIAL PRESENTATIONS  
*2014 WIDC Feature Film Award & Telefilm Micro-Budget Nominee*
- 16:45      CLOSING REMARKS  
WIDC Presenting Partners: *Carol Whiteman, CWWA, Kerry Stauffer, The Banff Centre & Heather Allin, ACTRA*